Planning Guide

Thank you for your help in promoting the Week of Prayer for State Missions and the Myers-Mallory State Missions Offering. Your efforts are vital in helping Alabama Baptists stay engaged with changing ministry needs throughout this unprecedented and challenging year!

- 1 Review the sample materials in this packet.
- 2 Make sure the Week of Prayer for State Missions is on your church's calendar for September 13–20, 2020.
- Missions leaders work with pastors to set a local church goal and make a plan for promotion.
- 4 Reserve space on bulletin boards, church newsletters, social media calendars, worship service presentations and/or any other outlet you plan to use for promotion.
- Consider inviting a special speaker to come and share with your church or small group. (Speakers list available at Myers-Mallory.org.)
- Order offering envelopes and other resources to help promote the Myers-Mallory State Missions Offering. (Order online at Myers-Mallory.org or with the free materials order form/postcard included in this mailer.)
- Keep checking the website Myers-Mallory.org for additional information, videos and other resources. In late summer, there will be feature videos available for use during the Week of Prayer for State Missions.

State Goal: \$1,200,000











we need your Help more than ever!

AS A PASTOR OR CHURCH LEADER, YOU ARE CRUCIAL TO THE SUCCESS OF OUR STATE MISSIONS OFFERING!

Alabama Baptist churches give to the Myers-Mallory State Missions Offering throughout the year, with special attention during the Week of Prayer for State Missions, September 13–20.

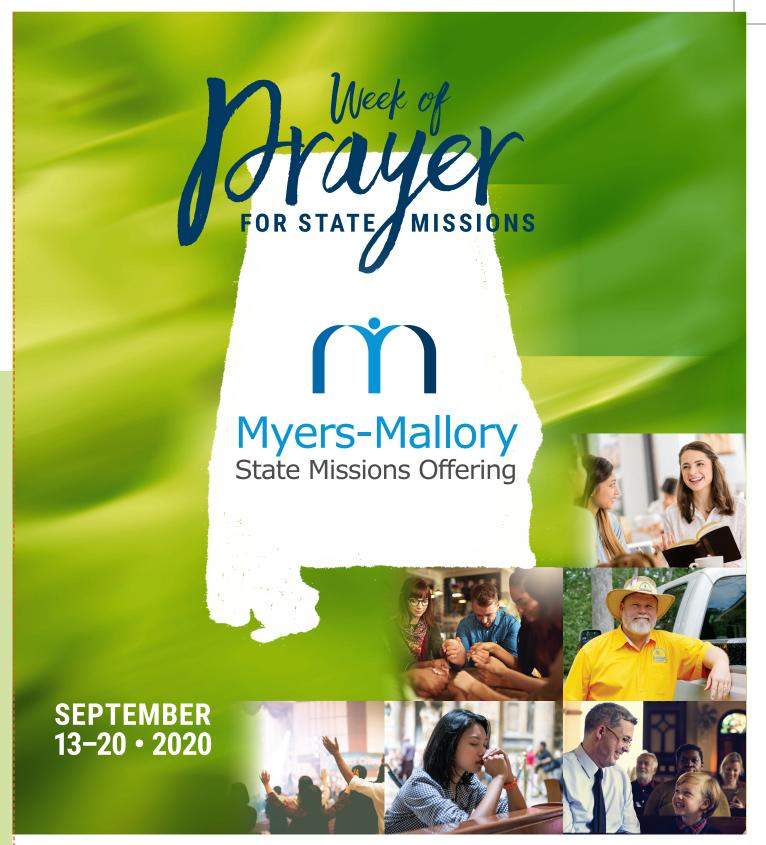
Questions? Contact aarmstrong@alsbom.org or call 800.264.1225, ext. 223.

** Feature videos for the Week of Prayer and other resources are added throughout the year at Myers-Mallory.org.

- More info about each of the featured Great Commission Ministries
 - Age-Level Missions Study Materials & Activities
 - Week of Prayer Additional Information & Videos
 - Speakers List
 - Clip Art & Social Media Icons
 - Poster/Flyer
 - Promotional Video

Myers-Mallory.org

All promotional materials can be downloaded from



COMPLETE PLANNING GUIDE AND SAMPLE PACK FOR PASTORS AND MISSIONS LEADERS

Your gifts help support these Great Commission Ministries:

ALABAMA WMU
DISASTER RELIEF
CHURCH PLANTING
PARTNERSHIP MISSIONS
CHURCH REVITALIZATION

Meet the Namesakes

Martha Myers and Kathleen Mallory were spiritual giants who lived fruitful lives of service to the Lord. Decades later, their impact is still being felt today.

Martha Myers

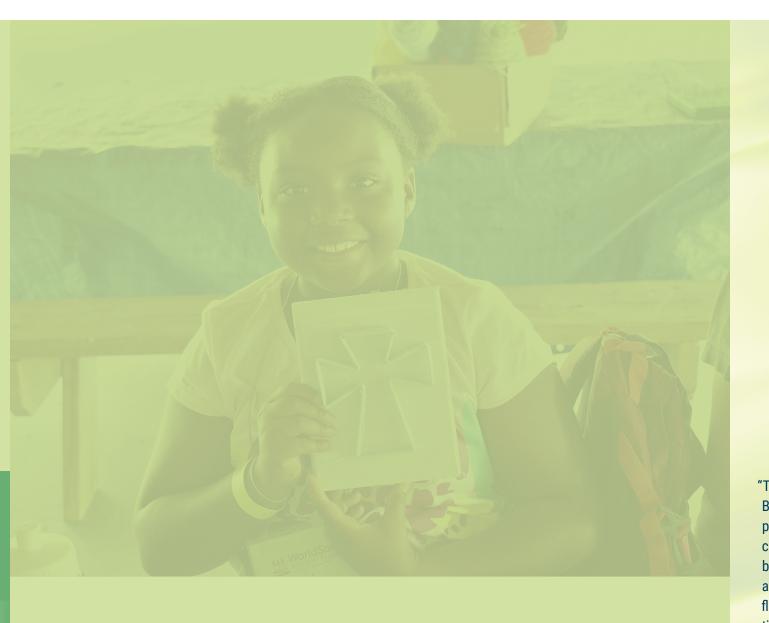
Martha Myers was martyred along with two other missionaries in the country of Yemen in 2002. She spent her life serving others as a medical doctor. She worked tirelessly to take the Gospel to those who needed hope and healing, both spiritually and physically.





Kathleen Mallory

Kathleen Mallory was known as the "sweetheart of Alabama Baptists" and served as a respected leader in both state and national WMU. She had an unwavering commitment to the enlisting of prayer support and other resources for Southern Baptist missionaries around the world.



A Word from Our State Leaders



Rick Lance
State Missionary and Executive Director
Alabama Baptist State Board of Missions

"This has truly been a historic year for Alabama Baptist churches—and for everyone. When the pandemic hit, we were confronted with a very real challenge. I can't tell you the encouragement it has been to see the way our pastors and lay leaders across the state have responded to the need for flexible, creative ways to share hope during this time. The men and women at the State Board of Missions and Alabama WMU put together a solid response in record time in order to be a resource for churches when resources were scarce. And the Great Commission Ministries who benefit from the Myers-Mallory State Missions Offering were instrumental in reaching many hurting people in need of the hope of the Gospel. Thank you for your support. It has truly made a difference."



Candace McIntosh

Executive Director

Alabama Woman's Missionary Union

"I want to thank you, our leaders around the state, for all you do to support the Week of Prayer for State Missions and the Myers-Mallory State Missions Offering. And I want to thank you for all you do for the Kingdom. I know this has been a hard year. Constant change seems to have been the norm in 2020; however, you have remained laser-focused on the unchanging Gospel and living out the Great Commission. I ask you not to grow weary in doing good now. Your prayers during this Week of Prayer for State Missions are crucial to the support of our Great Commission Ministries. Your gifts to the Myers-Mallory State Missions Offering will continue to assist in meeting needs in whatever change may be next. Please stay the course, dig deep, and help make this Week of Prayer a powerful one."



